



## Public Relations

Position Description  
Updated Jan 2021

- 1) Attend meetings of the Bella Vista Bluebird Society (BVBBS) Executive Board, and other BVBBS meetings as needed or requested by the president.
- 2) Promote BVBBS throughout Bella Vista and surrounding area via various media, seminars, programs, etc.
- 3) Create and present programs to extol our mission of protecting bluebirds & other cavity nesting birds.
- 4) Coordinate with the Bella Vista Property Owner's Association (POA), the City of Bella Vista, and other groups regarding the BVBBS.
- 5) Coordinate with *The Weekly Vista*, POA online, and social media sites for posting ads and stories as needed.
- 6) Edit and distribute *The Bluebirder* newsletter promoting the BVBBS and its activities.
- 7) Create and moderate the Bella Vista Bluebird Society Facebook site.
- 8) Organize the BVBBS photo contest; advertise the contest through out the year; post photos online for the board to judge; communicate winners and distribute prizes.